

## Ancient Order of Hibernians Saint Patrick's Day Parade

## World-Famous Budweiser Clydesdales to lead 40<sup>th</sup> Anniversary of Hibernian St. Patrick's Day Parade

**St. Louis** --This year the Ancient Order of Hibernians will celebrate the 40th Anniversary of the founding of their annual Saint Patrick's Day Parade. To mark that special occasion, the World-Famous Budweiser Clydesdales will be the lead unit of the 2024 parade which, in addition to the Budweiser Clydesdales, will feature almost 100 units floats highlighting Irish dancing, Irish music and salutes to Irish history and culture. The Grand Marshals of this year's parade are three of the original founders of the parade, Jim Sheerin, Tim Wiese and Jim Mohan.

The Budweiser Clydesdales will be harnessed to an iconic turn-of-the-century beer wagon at the head of the parade, which begins at Tamm Avenue Overpass over I-64. The horses will travel down Oakland Avenue turning onto Tamm Avenue and proceed all the way to Manchester Road. During the parade Manchester Road will be closed. The parade is scheduled to begin at 11:00 a.m.

This is the second appearance of the Budweiser Clydesdales in the big Irish event in the city's South Side. They previously appeared at the 2019 Hibernian parade.

The Budweiser Clydesdales' tie-in with Anheuser-Busch dates back to 1933 when August Busch Jr gifted his dad August Busch Sr. the horses to celebrate the repeal of prohibition. Over 90 years later, the Budweiser Clydesdales are staples of parades, fairs, festivals and sporting events.

"We are thrilled to be able to have the iconic Budweiser Clydesdales to mark the 40<sup>th</sup> anniversary of the founding of our parade" said Joe Murphy, 2024 parade chairman. "The Budweiser Clydesdales are always a crowd favorite, and we are excited that they will be part of this year's special celebration."



**Budweiser Clydesdales 2019 AOH Parade**